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ISF Tops One Million Participants

AMES, IA – After 24 years and 109 events and programs, the Iowa Sports Foundation (ISF) has reached 1,092,849 participants. The ISF was established in 1986 and held its first event in 1987. The Summer Iowa Games had 16 sports and 7,104 participants. The ISF now holds twelve events or programs annually which includes: Summer Iowa Games, Winter Iowa Games, Live Healthy Iowa, Live Healthy America, Live Healthy Iowa Kids, Go The Distance Day, Exercise Your Character Day, Fall Fitness Day, Fish Iowa Games, Hoopin’ At The Dome, Net Fest, Iowa Games Golf Classic, and ISF Mud Run.

The growth and success of the ISF is due in large part to the hard work and dedication of Executive Director Jim Hallihan. Hallihan joined the ISF after twenty-one years of coaching basketball, the last twelve of those years were spent as Johnny Orr’s top assistant at Iowa State University.

When Hallihan was named the executive director in September of 1994, the ISF only hosted the Summer Iowa Games. With the addition of special sporting events and health initiative programs, he has brought the ISF to where it is today.

“The goal of the Iowa Sports Foundation is to help make Iowa the healthiest state in America,” commented Hallihan. “We are all very proud of the impact the Iowa Sports Foundation is having towards that goal.”

The 34 member board of directors is made up of former governors, athletic and corporate leaders from all parts of the state. As a non-profit entity, the ISF relies on corporate sponsorships and entry fees as the major source of funding.

Iowa Sports Foundation Participation since 2004:

2009....	136,595 (115,840 Iowans)
2008....	153,690 (126,954 Iowans)
2007....	119,399 (109,989 Iowans)
2006.....	103,538
2005.....	72,713
2004.....	59,755

For more information about the Iowa Sports Foundation visit www.iowasportsfoundation.org.

The Iowa Sports Foundation (ISF) is a nonprofit sports management organization that helps develop amateur sports in Iowa and promotes positive lifestyles and physical fitness through athletic events and health education programs. The ISF host the Summer Iowa Games, Winter Iowa Games, Live Healthy Iowa, Live Healthy America, Live Healthy Iowa Kids, Go The Distance Day, Hoopin at the Dome, Net Fest, Fish Iowa Games, and the Iowa Games Golf Classic.

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