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Iowa Sports Foundation Announces Board Appointments

Ames, Iowa – November 12, 2008 – The Iowa Sports Foundation, the governing body for the Summer Iowa Games, Winter Iowa Games, Live Healthy Iowa (formerly Lighten Up Iowa) and Live Healthy America, has added four new board members. The 34-member board is comprised of business leaders, college athletic directors and public officials from across the state.

Newly elected are:

- **Steven E. Jordison**, Ames, Executive Director, Iowa Park and Recreation Association;
- **Thomas Newton**, Des Moines, Director, Iowa Department of Public Health;
- **Wade Riedinger**, Des Moines, Vice President/COO, YMCA of Greater Des Moines;
- **Todd Senne**, Urbandale, President, Trilix Marketing Group.

The new directors were voted in during the Iowa Sports Foundation's annual meeting in October.

About the Iowa Sports Foundation

The Iowa Sports Foundation (ISF) is a nonprofit sports management organization that helps develop amateur sports in Iowa and promotes positive lifestyles and physical fitness through athletic events and health education programs. The ISF host the Summer Iowa Games, Winter Iowa Games, Live Healthy Iowa, Live Healthy America, Live Healthy Iowa Kids (formerly Go The Distance), Go The Distance Day, Hoopin at the Dome, Net Fest, Fish Iowa Games, and the Iowa Games Golf Classic.

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