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FOR IMMEDIATE RELEASE

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Iowa Sports Foundation News

Hallihan Appointed to Governor's Council on Physical Fitness and Nutrition

AMES, IOWA – On October 10, Iowa Sports Foundation Executive Director, Jim Hallihan, was appointed to the Governor's Council on Physical Fitness and Nutrition.

The Governor's Council on Physical Fitness and Nutrition is a key component of Governor Culver and Lt. Governor Judge's Wellness Initiative. During the 2008 Legislative session, the Governor signed several pieces of legislation to improve the health of Iowans, including the smoke-free air act, community wellness grants, and the healthy kids act, which will set nutritional and physical activity standards in Iowa's schools.

The Governor's Council on Physical Fitness and Nutrition will assist in developing a strategy for the implementation of the statewide initiative to increase physical activity, improve physical fitness, improve nutrition, and promote healthy behaviors.

Under Hallihan's leadership, over 120,000 Iowans took part in Iowa Sports Foundation events. The Live Healthy programs accounted for 36,000 adults and 58,000 youth, while over 26,000 athletes participated in sporting events.

For a complete Hallihan biography, visit www.IOWASPORTSFOUNDATION.org.

The Iowa Sports Foundation (ISF) is a nonprofit sports management organization that helps develop amateur sports in Iowa and promotes positive lifestyles and physical fitness through athletic events and health education programs. The ISF hosts the Summer Iowa Games, Winter Iowa Games, Live Healthy Iowa, Live Healthy America, Live Healthy Iowa Kids, Go The Distance Day, Hoopin at the Dome, Net Fest, Fish Iowa Games, and the Iowa Games Golf Classic.

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